

# Terminal Operator

SMART TERMINALS. SUPERIOR OPERATORS.

**MEDIA INFORMATION 2015**



# INTRODUCTION

## THE KEY WORD EFFICIENCY

Terminal Operator Middle East is the regions only dedicated media platform and Technical Journal on the latest ground breaking innovation in state of the art automation technology for container terminals. There is one element which is driving this industry forward, time. *Terminal Operator* explores the latest innovations within this sector with one defining theme. How can we take cargo across the quays in the fastest possible time?

Technology and automation now dominates this industry, and with so much of a ports effectiveness defined by speed, we seek to find technology which can make this even more efficient, safe and profitable.

The number of cargo containers globally could triple within the next decade, and new mega sized vessels are creating new and demanding issues for the terminal operators to face..We will be looking at...

- The Growth of Infrastructure to accomodate mega sized vessels
- The build and developments of new, efficient terminals globally to handle new cargo and requirement.
- To drive sustainability within the industry
- Achieve faster turnaround and delivery of cargo and increase productivity
- To achieve best possible safety practices

The industry believes that the key to this success and progression lies within Automation, and *Terminal Operator* will be the leading source of content in breakthrough technology within automation. With those ports which do not have the capacity for this breakthrough, then *Terminal Operator* will be assessing other methods if increasing efficiency, exploring communication, software and real time data.

With a global audience and thought provoking content, *Terminal Operator* is the global partner in joining the technology available to the decision makers who can introduce it. We make Terminals more effective and profitable.





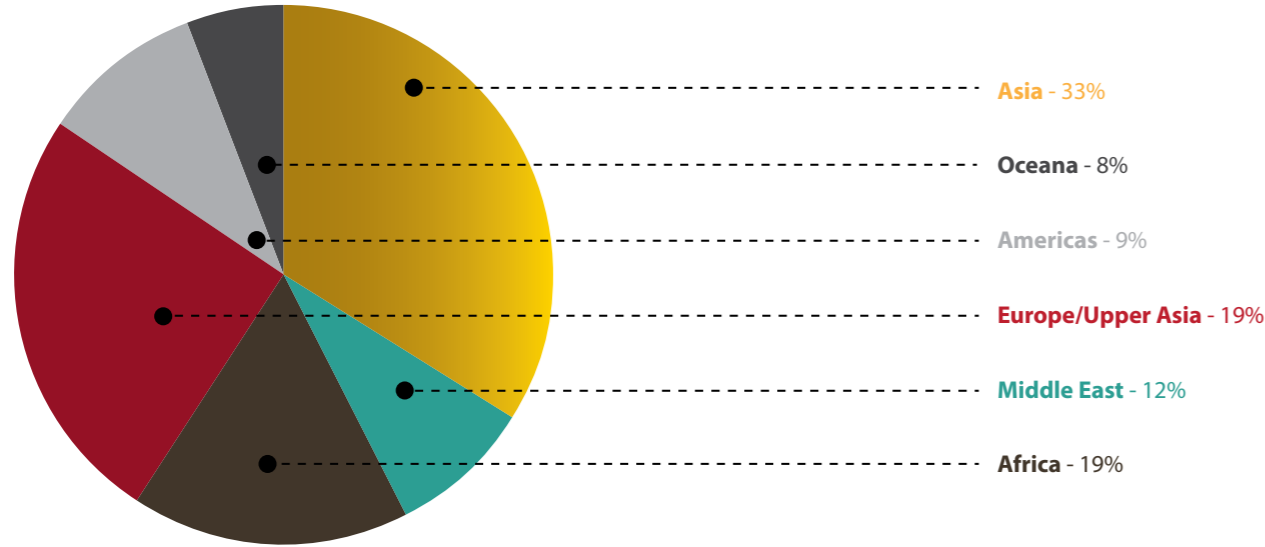
# SECTIONS & FEATURES

**\*KEYFACTS**  
DISTRIBUTED TO OVER

- **3500 PORTS AND TERMINALS GLOBALLY**
- **OVER 2000 PORTS AND TERMINALS THROUGHOUT ASIA, MIDDLE EAST AND AFRICA**
- **5 MAJOR TERMINAL OPERATORS**
- **ALL MAJOR SHIPPING LINES & CARGO OWNERS**
- **OVER 4500 DECISION MAKERS / SENIOR EXECUTIVES**

- 1. INTERNATIONAL NEWS**  
Expert analysis, facts and figures on latest industry news and exclusive country focus
- 2. TERMINAL OPERATING SYSTEMS (TOS)**  
Case Studies, Know-How, Dont-Dos, Challenges and state-of-the-Art TOS Solutions for semi and fully automated terminals
- 3. CONTAINER HANDLING & CRANE TECHNOLOGY**  
STS cranes, Positioning Tools, RTGs, RMGs, Crane Components, Drives, Brakes, Mobile Harbour Cranes, Cabel Reeling Drums, Chainflex Cables, Spreader Systems, Crane Simulation, ASTs, AGVs, Straddle Carriers, Lift Trucks, Power + Data Transmission, TOS, E-chain Systems, Straddle Carriers, Reach Stackers, Fork Lift Trucks, Ro-Ro, Warehousing Design, Hand-Held Vehicle Mounted Scanners, Tractors, Trailers, Crane Upgrades
- 4. PORT PLANNING, DESIGN AND CONSTRUCTION**  
Expansion and Upgrading  
Master Planning, Multi-Disciplinary  
Feasibility Studies, Engineering, giS, Finance, Dredging, Survey Equipment, Port Community Systems , Port city / Urban Development
- 5. MEGA VESSELS**  
Mega ship ready — port and terminal development
- 6. CUSTOMS, SECURITY & SURVEILLANCE**  
Radar Detection, Inspection Systems, Radiation Monitors, Perimeter Security, Sensors, IP, Seals, Object Recognition, Integrated Security System & Solution, Lighting, RFID, CCTV, Networking& Control Systems, Access Control, Biometrics, Sonar, License Plate Recognition, Patrol Vessels
- 7. SUSTAINABILITY FOR PORTS**  
ISO 14001, Oil Spill; Air/Water Pollution, Emission Mitigation, Remediation, Cold Ironing (Ship to Shore Power), EMS,
- 8. VTS, NAVIGATION, MOORING AND BERTHING**  
Led Lighting, Tugs, Fenders, Navigator Buoys, Corrosion, Docking Systems, Thermal Imaging, Pilings, Cathodic Protection, Single Point Mooring, Mooring Hooks, Infra-Red, Pilot Boats, Radar, VHF, AIS, VTMISS, GPS, Marker

# INDUSTRY REACH



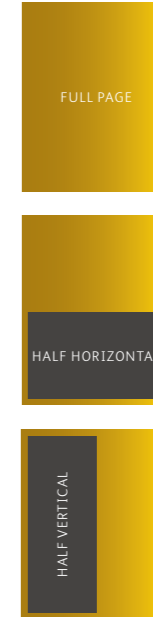
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INSIDE FRONT COVER	\$8,650	\$7,750	\$6,750
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HALF PAGE VERTICAL	110 x 260mm	110 x 260mm	110 x 260mm

## EMARKETING

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MPU BANNER	GIF, JPEG	336 x 280px	50KB	2,750 per month
BOTTOM BANNER	GIF, JPEG	728 x 90px	50KB	2,500 per month
EMAIL BLAST	GIF, JPEG, HTML	Width up to 640px	100KB	300 CPM
ENEWSLETTER BANNER	GIF, JPEG	728 x 90px	50KB	4,000 per month



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